

# The AgeTech Digest

What You Need to Know About AgeTech Right Now

August 2022 Edition

The past few weeks have been BUSY in the AgeTech ecosystem!  
In this newsletter, we've got a couple of exciting announcements  
and LOADS of startup opportunities that are worth \$\$\$!

Read on to learn more >>

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## Introducing: AgeTech Job Hunt!



**AgeTech Job Hunt**

By TheGerontechnologist

The past couple of months have been rough for the entire tech ecosystem, and the AgeTech ecosystem is no exception.

We at TheGerontechnologist thought long and hard about the best way to serve the AgeTech community during these difficult times, and decided to create a database of open positions.

If you're looking for a job in the AgeTech space, look no further. [This project](#) was created for you. For best experience, we recommend viewing this page on a desktop computer (Airtable only allows sorting and filtering on desktop).

To submit open positions at your company, use [this form](#) (submissions will be added to the board following a review).

[Take Me There](#)

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## The a2 Collective Pilot Awards Program Offers up to \$200K of Non Dilutive Funding

Non- Dilutive  
Funding from The  
AI/Tech + Aging  
A2 Collective!



One of the things early stage AgeTech startups need, is funding for pilots that prove the efficacy of their product. For U.S. based companies, SBIR grants have been a wonderful route to go. Now, there's an additional route for getting NIA funding for smaller scale pilot programs – the a2Collective program.

Applications are open until August 15, and the first step of the process only requires an application of a couple of pages. Startups selected for the program can receive up to \$200,000 in non-dilutive funding, and get a chance to pilot with leading research universities in the U.S.

I invited Stephen Liu, co-founder and managing director of the AI/Tech + Aging a2 Collective to the AgeTech podcast to talk about the program.

**As always, the podcast is available in video, audio and text formats.**

[Read more](#)



Hey <<First Name>>,

Invitations to the *AgeTech Academy Membership* will begin to roll-out to

the first batch of new members next week.

If you'd like to be among the first to gain access to exclusive AgeTech content, live briefings, and networking opportunities, sign up for the waitlist

More surprises will be revealed after the official launch date, stay tuned!

[Join the Waitlist](#)

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## Noteworthy News



### Startup Opportunities

- The CTA Foundation's Eureka Park Accessibility contest returns to CES 2023. North America based startups may enter **win a complimentary booth at CES along with \$2,500 cash prize.** [More info.](#)
- The AGE-WELL National Impact Challenge is back for startups in Canada's AgeTech sector! **The winner will receive \$20,000 in cash**

**plus in-kind prizes.** Application deadline is September 2, for more info [click here](#).

- Amazon Alexa Skills Challenge: Aging & Engaging - an opportunity for you to build Alexa experiences that meet the needs, dreams and aspirations of older adults, **the grand prize is \$15,000!** The submission deadline is September 26, [click here for more info](#).
- **Two AgeTech accelerators are now open for application:**
  - [Techstars Future of Longevity](#) (deadline September 28)
  - [The Birdhouse accelerator](#) (deadline September 19)

### Events Worth Attending:

- [AgeWell's annual conference - October 18-20, Saskatchewan](#)
- Rothkoff Law 5th annual Elder Care Symposium - Innovations in Elder Care, with a keynote address by Keren Etkin. Virtual event, October 20. [Use this sign up link to get a 10% discount](#).

### Funding

- [Naborforce Closes \\$9M Series A Financing Round Led by Translink Capital](#).
- [Cera has raised \\$320 million \(£260 million\) in an equity and debt financing round, split roughly 50/50](#).
- [Sage snaps \\$9M for preventing older adults from calling nurses using a physical button](#)

### Partnerships

- [Touchtown Partners with Candoo Tech to Support and Empower Seniors in Navigating Technology](#)

### Report Worth Reading

- RMIT-Cisco's Health Transformation Lab launches report: ['Transforming aged care – towards a future in which digitisation drives respect and connection'](#), in response to the Royal Commission into Aged Care Quality and Safety.
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Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click [this link](#) to forward it!



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