The AgeTech Digest

What You Need to Know About AgeTech Right Now

September 2022 Edition

Innovators in Aging? This 20 Minute Podcast Could Be a Gamechanger for Your Startup
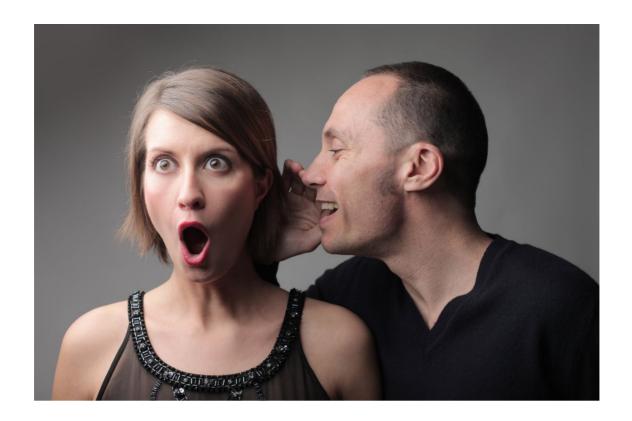
AgeTech startups are faced with a unique set of challenges and could use all the help they can get. One of the organizations that has been highly influential in helping multiple AgeTech startups get off the ground – by providing them with resources such as funding, research support, access to beta testers and distribution resources – is the Centre for Aging and Brain Health Innovation.

I invited Mel Barsky, director of business development, and Bianca Stern, executive director of health innovations, to talk about some of their startup-focused programs.

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Noteworthy News

Startup Opportunities

- Mediterranean Towers Ventures international pitch competition is now open for applications.
- The Longitude Prize on Dementia is open for applications from innovators creating technology-based for people living with dementia.

Events Worth Attending:

- Rothkoff Law 5th annual Elder Care Symposium - Innovations in Elder Care, with a keynote address by Keren Etkin. Virtual event, October 20. Use this sign up link to get a 10% discount.
- I will be giving a keynote at Carter JMRN's AgeTech event in Tokyo on October 26. Register here.

Funding

- New Ziegler fund targets new growth, minority-owned firms

- [MedMinder lands $35M in funding to expand senior at-home care](#)
- [Tcare closes $17M funding round](#)
- [Cognishape Closes Seed Round to Fight Cognitive Decline](#)

Launches

- [UpsideHom rebrands to Upside and launches home-based care services](#)

Report Worth Reading

- [SafelyYou publishes inaugural report on the State of Falls](#)

Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click [this link](#) to forward it!