## **The AgeTech Digest**

What You Need to Know About AgeTech Right Now

#### Jan 2023 Edition

# AgeTech Startups Shine at CES 2023 – Who Led the Charge?



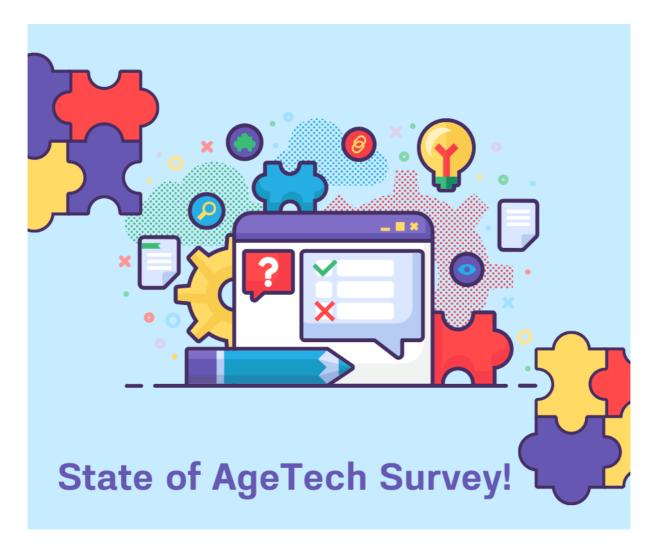
CES is one of the most influential tech events in the world, and this year, AgeTech took center stage.

From keynote speeches featuring industry leaders at AARP's AgeTech Summit, to startup showcases, CES 2023 attendees were able to learn more about the exciting innovations in AgeTech, and how these innovations are transforming the way older adults live.

Which startups won awards, launched products and shone brightest?



## The First State of AgeTech Report - Your Insights Matter!



We at TheGerontechnologist are in the process of creating the first comprehensive report on the state of AgeTech, with the purpose of providing insight into underlying trends, developments, and predictions for the future.

At this point, we are gathering responses from professionals in the industry, and would be grateful if you could take a few minutes to complete this survey. Your insight is invaluable and we are so grateful for your help!

Take the Survey



Start your 2023 off on the right foot by joining the AgeTech Academy membership! Get instant access to exclusive content and be invited to live monthly AgeTech briefings.

Join Now

### Startup in search of CEO

An early stage startup is looking for a CEO with a track record in scaling companies that have an infrastructure ready to go. The product is a virtual online community for seniors targeting loneliness and isolation through a platform of community, companionship and events.

Reply to this email with your CV if you're interested and we will forward to the company.

### **Noteworthy News**



Techstars Future of Longevity program announces their 2023 cohort

#### **Startup Opportunities**

- <u>Age Tech Challenge Innovation Showcase</u> Atlanta March 2023
  - enter for a chance to win a \$10K prize
- <u>Calling UK and Canadian businesses: The UK-Canada AgeTech</u> <u>Innovation Exchange</u>

• <u>WSIS Forum Special Track on ICTs and Older Persons</u> - enter for a chance to win \$1000

#### **Events Worth Attending:**

- LONGEVITECH TLV will look at the latest innovations, deep-diving into the trends and disruptions that will shape the way people will live, work and retire across the globe. Tel Aviv, 13-14 February 2023. Use the code TGT22 to get a 20% discount!
- CABHI summit 2023 virtual event on March 22, 2023

#### **Reports Worth Reading**

- AARP Tech Trends and the 50+ 2023 report
- <u>Technology for Aging Market Overview 2023</u> by Aging and Health Technology Watch
- <u>Canada's Age-Well published their annual report</u> covering 2021-2022

#### Funding

- <u>Canada's government announced an investment of \$47 million</u> through the Strategic Innovation Fund to support MEDTEQ+'s \$154 million envisAGE Network
- <u>TOM Medications concludes another round of funding at over CHF</u> <u>1.3 million</u>

#### Acquisitions

- <u>Cambridge Cognition acquires Toronto based Winterlight Labs for</u> <u>£7.0 million</u>
- <u>CareAcademy acquired NextStep, a digital health care training and</u> job placement company for certified nursing assistants (CNAs).
- <u>Rendever acquires Alcove from AARP</u>

Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click <u>this link</u> to forward it!



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