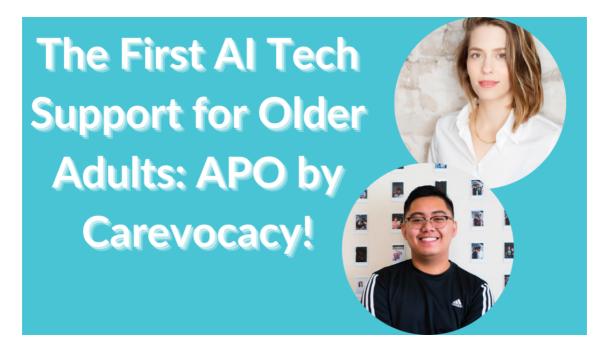
The AgeTech Digest

What You Need to Know About AgeTech Right Now Feb 2023 Edition

The First AI Tech Support for Older Adults: Apo by Carevocacy!

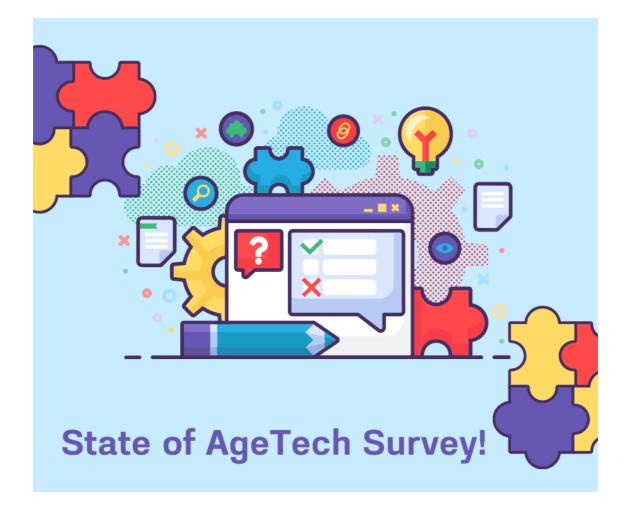


Generative AI is all the buzz right now, and I was wondering what AgeTech use cases we will see utilize this technology for tackling the challenges of aging. I sat down to talk with Stefano Selorio, the founder and CEO of Carevocacy, a startup that provides digital literacy skills to older adults, about their new product APO.

APO is an AI product designed to provide tech support to older adults, and it's based on Carevocacy's experience providing tech training as a service.

Read More

The First State of AgeTech Survey - Share Your Insights!



We at TheGerontechnologist are in the process of creating the first comprehensive report on the state of AgeTech, with the purpose of providing insight into underlying trends, developments, and predictions for the future.

At this point, we are gathering responses from professionals in the industry, and would be grateful if you could take a few minutes to complete this survey. Your insight is invaluable and we are so grateful for your help!

Take the Survey

Noteworthy News



Startup Opportunities

- Canadian start-ups can apply by March 1 to <u>CABHI's MC2</u> program and get up to \$400,000 in funding.
- Birdhouse accelerator is now open for applications from AgeTech startups. <u>Apply for a chance to get 100K in funding.</u>

Events Worth Attending

- Aging 2.0 SXSW Event with Keren Etkin on March 15 <u>sign up</u> <u>here.</u>
- CABHI summit 2023 virtual event on March 22, 2023

Reports Worth Reading

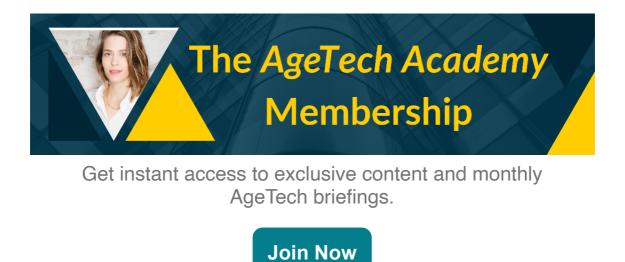
• <u>Ziegler CFO Hotline poll on the topic of Technology Spending</u> within the senior living & care sector

Product Launches

- Carevocacy launches AI tech support APO. <u>Sign up for the waitlist.</u>
- <u>SafelyYou launches SafelyYou Aware</u>

Partnerships

- Senior-focused VR company MyndVR will be covered by New York
 insurer
- Evondos and Medido join forces to improve home care in Europe
- Toi Labs Announces Integration with PointClickCare



Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click <u>this link</u> to forward it!



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