

The AgeTech Digest

What You Need to Know About AgeTech Right Now

Dec 2023 Edition

Introducing the 6th Edition of the AgeTech Market Map!

The collage features logos for various AgeTech companies, organized into categories:

- Everyday assistance:** naborforce, KINUMI, GoodLionsed, MeetCaregivers, Squire, Tuktu, hoplr, papa.
- Tech training:** Carevocacy, Candoo.
- Independence:** Finance (Retirable, silvur, Wellhead, SAVVLY, Pension), Scam & fraud protection (EVERSAFE, teleCalm, Carefull, True Link, ezier).
- Transportation:** Onward, GO GO, SilverRide, cruise.
- Assistive Tech:** CaptionCall, labrador, Lively, ORCAM, LOTUS, ROBINETRY.
- Cognitive Care:** EffectuVate, CogniShape, SingFit, Tembo Health, Virtuleap, neurotrack, recallicue, menti, LUCID.
- 2023 AgeTech Market Map:** TheGerontechnologist.com™, Subscribe for Updates.
- For Caregivers:** Torchlight, lanacare, Helpful, melle, homethrive, empathy, cariloop, Careforth, TCARE, family first, lottie, aidaly, DUOS, Wellthy, TRUALTA, WeCare, keep company, nili.
- Companionship & Communication:** soci, AVI, Stitch, vermut, AMIINTRO, intuition robotics, Loop, TOMBOT, Ageless, kraydel, ONSCREEN, COCOONERS, No Isolation, uniper.
- For Home Care Providers:** CareAcademy, AayaCare, birdie, Vesta, WellSky, Care.coach, Sensi.Ai, nourish.

Global Perspectives, Local Challenges: The Journey to This Year's AgeTech Market Map

As we release the 6th edition of the AgeTech Market Map this December, I want to share a bit about the unique journey behind this year's publication. While this mapping typically arrives in March-April, our timeline this year shifted due to a mix of personal joy and national challenges.

😊 Earlier in the year, my partner and I were blessed with the arrival of our first child. As we were adapting to our new family rhythm and establishing a new routine, our country faced the onset of a conflict, introducing additional complexities.

Through these challenges, my team and I have persevered, and we are now proud to present the 6th edition of the *AgeTech Market Map*. Your

understanding and patience during these times have been deeply appreciated 🙏

Here's to continued learning, resilience, and innovation in all our communities.

Stay inspired,

Keren and TheGerontechnologist team

[Check Our The Map](#)

You're Invited to the 2024 AgeTech Market Outlook Webinar!

A graphic with a blue and green geometric background. The text is centered and reads: "Click to sign up for the 2024 AgeTech Market Outlook Webinar January 10, 2024, 10am PST".

Click to sign up for the
**2024 AgeTech Market
Outlook Webinar**
January 10, 2024, 10am PST

We are excited to invite you to the 2024 AgeTech Market Outlook Webinar, a comprehensive look into the developments of 2023 and forward-thinking predictions for 2024. Join us as we delve into the trends, challenges, and opportunities that are shaping the future of AgeTech.

[Sign Up Now](#)

Noteworthy News



Startup Resources

- CABHI's *International* call for Innovation - [apply by January 3rd](#)
- AgeTech Atlanta published a [comprehensive list of VCs That Are Actively Investing in AgeTech](#)

Reports Worth Reading

- [AARP published their annual Tech Trends and the 50+ report](#)
 - Aging and Health Tech Watch published a report on [AI and the Future of Care Work](#)
 - PHI report - [Direct Care Workers in the United States 2023](#)
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