The AgeTech Digest

Stay Humble, Stay Curious: November's Top AgeTech Picks

As we wrap up November, I'm excited to share some amazing highlights from this month. Whether you're looking for insightful podcast episodes, exclusive Black Friday deals, or valuable startup opportunities, this edition has something for everyone. Let's dive in!

This Month's Podcast Episodes

- 1. <u>Revolutionizing Care with Givers' Max Mayblum</u> Max shares his personal journey, insights into the challenges caregivers face, and how Givers is making support programs more accessible.
- Shaping the Future with Primetime Partners' Abby Levy Miller Discover Abby's views on the unique opportunities for entrepreneurs in this rapidly growing ecosystem.
- 3. <u>AgeTech Opportunities in India with Blume Ventures' Marmik Mankodi</u> -From the cultural guilt driving remote caregiving solutions to the unique challenges of targeting eldercare markets, Marmik shares insights from Blume Ventures' groundbreaking *Eldercare Blueprint*.
- 4. Insights from a Trailblazer with Mary Furlong with over 35 years of experience, joins the AgeTech Podcast to share her journey and insights.

Never miss an episode! Subscribe to the podcast on your favorite app to stay updated! Link to Spotify | link to Apple Podcasts



Discover. Design. Deliver: A Roadmap for Age-Friendly Product Creation

Online Masterclass by Dr. Michal Halperin Ben Zvi and Keren Etkin

⑦ January 28, 2025 I
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9:00 PST

Black Friday Price: \$359(Full Price: \$599)

Seats are limited, so grab yours now: Reserve Your Spot

The AgeTech Academy Membership: Exclusive Insights for Innovators

Access industry insights, expert resources, and live monthly briefings with Keren Etkin to stay ahead on trends and opportunities in AgeTech.

This Black Friday, become a member for just \$12.99/month (regularly \$17.99).

Don't miss this limited-time offer! Sign Up Now!

🖋 Startup Opportunities

- CTA Foundation Pitch Competition Pitch your AgeTech innovation at CES 2025 for a chance to shine on a global stage and win \$10K. <u>Apply Now</u>
- CABHI's Ignite program get up to \$150,000 (CAD) in funding, resources, and acceleration services! <u>Apply Here</u> by December 2nd.
- EnvisAGE Call for Innovations EnvisAGE is seeking visionary solutions that support aging. Don't miss this chance to accelerate

your project. Submit your LOI by December 2nd, more info here.

- 2025 NIA Start-Up Challenge and Accelerator The National Institute on Aging (NIA) offers the 2025 NIA Start-Up Challenge, awarding funds to support innovation in aging and elder care.
 Learn More (apply through Dec 9)
- **The a2 Pilot Awards** is accepting applications from innovators with solutions for healthcare and aging. It's a golden opportunity to gain traction with impactful support. open for applications Dec 2, 2024, to Jan 15, 2025. <u>More info here.</u>

Reports Worth Reading

- WHO handbook for digital transformation in healthcare a step by step guide that will take your organization from paper records to paperless! <u>Read the Report</u>
- AgeTech NYC Senior Living Operator Survey Debrief what are the opportunities in senior living innovation? <u>Explore the</u> <u>Survey</u>

Event Worth Attending - Washington Innovation Summit

The Washington Innovation Summit is around the corner! Join thought leaders and experts to explore the future of innovation in healthcare and tech. Use code FOM to get a discount! <u>Register Now</u>.

That's all for now! Don't forget to subscribe to our podcast, and stay tuned for more updates in the AgeTech space.

Until next time, stay humble, stay curious!

Keren & TheGerontechnologist Team

Can you think of a colleague or a friend who might enjoy the AgeTech Digest? Click <u>this link</u> to forward it!



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