

# *The AgeTech Digest*

Stay Humble, Stay Curious:  
January 2025 Top AgeTech Picks

## January's AgeTech Digest: CES Highlights, 2025 Market Outlook, Podcasts and Must-Read Reports

This month's newsletter is packed with must-know insights and opportunities for anyone passionate about the future of AgeTech.

We're spotlighting four of our [latest podcast episodes](#) featuring industry pioneers, [our review of CES](#) and the groundbreaking tech showcased there, and a recording of our recent [webinar on AgeTech trends for 2025](#).

Time is running out to join our [Discover. Design. Deliver](#) masterclass next week, so don't miss your chance to elevate your skills! Plus, explore essential reports from AARP, CTA, MIT AgeLab, and Aging and Health Tech Watch, covering everything from aging in place technology to dementia's financial toll.

Finally, don't miss Google's exciting new accelerator for generative AI social impact solutions. Are you ready? Let's dive in!

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# 2025 AgeTech Market Outlook Webinar

Catch the recording



## ICYMI - 2025 AgeTech Market Outlook Webinar Recording!

The **recording** and **slides** are now available for you to explore the trends, challenges, and opportunities shaping the future of AgeTech in 2025.

 Watch the recording [here](#).

Watch the Recording

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## CES 2025 AgeTech Spotlight

AgeTech had its biggest presence yet at CES 2025, with two major networks showcasing cutting-edge startups and the CTA Foundation hosting two high-stakes prize competitions.

I've scoured every article, press release, and highlight reel to bring you the top AgeTech highlights from the show floor (yes, including robots).

Read the full review [here](#).

Read more about CES

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# Discover. Design. Deliver: A Roadmap for Age-Inclusive Product Creation

Online Masterclass by Dr. Michal Halperin Ben Zvi and Keren Etkin

 January 28, 2025 |  9:00 PST

**!!** SPECIAL DISCOUNT FOR SUBSCRIBERS, GET 20% OFF!

Use code "JanuaryNewsletter" at checkout.

Seats are limited, so grab yours now: [Reserve Your Spot](#)

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 **January's**  
**Podcast Episodes**


1. [How EnvisAGE is Revolutionizing AgeTech in Canada](#) - Discover how EnvisAGE connects startups, funding, and innovation to shape the future of AgeTech in Canada.  
Tune in on [YouTube](#), [Spotify](#), [Apple Podcasts](#),
  2. [Equitage Ventures' Daniel Kaplan Shares His Unique Path and Insights](#) - Hear Daniel Kaplan's journey and his perspectives on building and funding impactful AgeTech startups.  
Tune in on [YouTube](#), [Spotify](#), [Apple Podcasts](#).
  3. [Meeting the \\$1 Trillion Challenge: How Maude's Ventures is Funding Dementia Care Innovation](#) - Explore how Maude's Ventures is tackling dementia care with bold investments and innovative ideas.  
Tune in on [YouTube](#), [Spotify](#), [Apple Podcasts](#).
  4. [From Meetup to Movement: AgeTech Atlanta is Making Waves Across North America](#) Learn how AgeTech Atlanta is fostering collaboration and growth across the AgeTech ecosystem.  
Tune in on [YouTube](#), [Spotify](#), [Apple Podcasts](#).
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## Insights & Opportunities

We've rounded up this month's best resources and an exciting chance to level up:

 Tech Helps Older Adults Age in Place: AARP and CTA team up to show how tech supports aging at home. [Read the report.](#)

 Market Overview 2025: Aging and Health Tech Watch's breakdown of the key trends shaping the AgeTech market. [Check it out.](#)

 Dementia's Financial Toll: AARP and MIT AgeLab explore the early financial impacts of dementia. [Learn more.](#)

 Google's AI Accelerator: Got a game-changing idea? Google's new program for generative AI with social impact is open for applications. [Apply now.](#)

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Can you think of a colleague or a friend who might enjoy the *AgeTech Digest*? Click [this link](#) to forward it!

Until next time, stay humble, stay curious!



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