

The AgeTech Digest

Stay Humble, Stay Curious:
Top AgeTech Picks from April 2025



Top Picks from April | The AgeTech Digest

This month, we're spotlighting:



Four new podcast episodes featuring leaders who are building for scale.



A sobering report on the true cost of dementia in 2025.



Notable news from Equitage Ventures and AARP.



Two open calls for startups building in AgeTech.



April's Podcast Episodes

1. How NY Is Using Tech to Support Aging at Home - with Greg Olsen

Discover how New York's Office for the Aging is scaling proven solutions across the state. Greg shares lessons learned, big wins, and what it takes to get public funding for AgeTech.



Tune in [on our website](#) or on [Youtube](#), [Spotify](#), [Apple Podcasts](#)

2. How RiverSpring Living Uses AI, VR, and Robotics to Redefine Post-Acute Care - with CIO David Finkelstein

From fall prevention to resident engagement, David breaks down how tech is enhancing care outcomes at one of New York's most innovative elder care organizations.



Tune in [on our website](#) or on [Youtube](#), [Spotify](#), [Apple Podcasts](#)

3. How Khyaal Reached 3M Older Adults in India and Became the #4 App for Older Adults - with founder Hemanshu Jain

A candid conversation about building community, breaking taboos, and going viral. Hemanshu shares Khyaal's journey and how they serve a fast-growing audience.

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4. How to Market to Older Adults in 2025 - with Age of Majority's Jeff Weiss

Jeff unpacks key insights about reaching and resonating with older consumers - what works, what doesn't, and where the market is heading.

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💡 Insights & Opportunities

🇮🇹 New Report - The Cost of Dementia in the U.S. in 2025

Published by USC's Schaeffer Center, this report estimates the economic burden of dementia in the U.S. and underscores the urgent need for scalable, tech-enabled support. [Read the report](#)

📰 In the News

- **Equitage Ventures launches a new AgeTech fund** – a \$47.3m venture capital fund dedicated to partnering with entrepreneurs who are transforming the journey of aging. [Read more](#)
- **AARP, Amazon, Google, and Walmart launch initiative to combat elder fraud** – A powerful alliance takes aim at one of the fastest-growing threats to older adults. [Read article](#)

🚀 Startup Opportunities

- **\$10K Business Plan Competition** - Pitch your AgeTech startup at the Boomer Venture Summit this June. Visibility + prize money up for grabs. [Apply now](#)

- **Maude's Ventures Grant** - Accepting applications from innovative solutions that improve the lives of those living with dementia. [Apply here](#)
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Thanks for tuning in, and for being a part of *The AgeTech Revolution*.

Until next time, stay humble, stay curious!

Keren & *The AgeTech Digest* Team



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