



As we close out 2025, it is clear that the AgeTech Ecosystem has transitioned from a niche sector into the core pillar of the Longevity Economy.

We are no longer just talking about "future possibilities" - the demographic shift is a mega-trend that makes investors feed capital into AgeTech startups.

I've spent the last 12 months tracking every signal and pivot. Today, I am sharing my 2025 AgeTech Year in Review, along with an invitation to look ahead with me in our first deep-dive webinar of 2026.



2025: The Year in Review

From the surge in seed funding to the rise of the "AI Co-pilot," 2025 was a landmark year for innovation. My interactive recap breaks down the milestones that mattered most, including:

- The Investment Surge: The launch of the AgeTech Investor Network + a \$47M early-stage AgeTech fund.
- The AI "Co-pilot": Adoption is moving fast, with 20% of 60+ already using gen AI.

- The Connected Consumer: For the first time, older adults now own an average of 7 devices, up from 4 just a decade ago.

Technology handles the tasks, but humans handle the heart. Explore the full, interactive timeline to see how these signals are shaping the future of care.

Check out the 2025 in AgeTech Review



Looking Ahead: 2026 AgeTech Market Outlook

Webinar

Ready to dive deeper into the milestones of 2025 and the trends shaping the future of aging in 2026 and beyond?

What lies ahead for startups, investors, and care organizations?

Join us on **January 14th @ 9am Pacific** for a deep dive into my predictions for the coming year.

Sign up to save your spot



ICYMI: Trelawear developed jewelry that saves lives.

Mara Perlmutter, Founder of Trelawear, joins me on the AgeTech Podcast to discuss how they are reinventing medical alerts to be both functional and fashionable for older women.

Catch the full conversation on [Apple podcasts](#) | [Spotify](#) | [Youtube](#) | [Our website](#)



The industry is getting complex. Here's what you need to stay ahead.

Families are asking harder questions, and the tech is evolving faster than ever. I talk to elder care professionals every day who *want* to lead this conversation but are overwhelmed by the noise.

That's why I created the **AgeTech Certification**.

Designed specifically for non-technical professionals, it teaches the **E.A.S.Y. Method** - a practical framework to Assess, Screen, and help your clients choose the right tech **for them**.

Pre-order Special: Save 40% (\$299 vs \$497).

 [Pre-order Here](#)

Want to go deeper?

Explore the [AgeTech Academy](#) to access courses, community, and curated insights, or get the book that started it all- [The AgeTech Revolution](#) - for yourself or a colleague.

Thanks for tuning in, and for being a part of *The AgeTech Revolution*.



Was this email forwarded to you? Sign up [here](#).

[View email in browser](#)

[update your preferences](#) or [unsubscribe](#)